**IBMS INTERNATIONAL BUSINESS AND MANAGEMENT STUDIES**

**SUBJECT CHOICE FORM – SEMESTER 1, 2015-2016**

**Student name:……………………………………………….………………. Student number:….…………….**

**Home address:…………………………………………………………City: ……………………………………..………**

**Country:………..………………………………… e-mail:……………………………………………………….……...**

**Home University:………………………………. Phone / Mobile:……………………………………………….**

***After selecting your courses, please complete and SIGN the registration form.***

**The following modules and minors will be offered in IBMS in the first semester (starting August 2015). Minors contain several modules. These are specified under YR 3.**

**Year 1**

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Module** | **Code** | **Credits** |
|  | Business Mathematics | MAT-1 | 3 |
|  | MS Office Skills | MOS-1 | 3 |
|  | International Business and Management | IBM-1 | 4 |
|  | Principles of Marketing (intro to marketing) | MKT-1 | 3 |
|  | Integrated Project IMR-1: intro to market research (basic marketing plan) | IMR-1 | 4 |
|  | International Financial Accounting (Fundamentals) | IFA-A-1 | 4 |
|  | Business English Communications A | BEC-A-1 | 4 |
|  | Business Game (\*\*\* one project week in January 2016) | BG-1 | 1 |

**Year 2**

|  |  |  |  |
| --- | --- | --- | --- |
|  | Business Statistics B | STA-B-3 | 4 |
|  | Micro-Economics | Micro ECO-3 | 3 |
|  | E-Business | EBUS-3 | 3 |
|  | Int. Business Law B | INTBSLAWB-3 | 3 |
|  | Strategic Management | STRATMAN-3 | 2 |
|  | Integrated project MS (management simulation)  (\*\*\* one project week in January 2016) | IP-3 BS | 2 |
|  | Sales and Procurement | SA&PR-3 | 2 |
|  | Cost Accounting | CA-3 | 3 |
|  | Business English Communication C | BEC-C-3 | 4 |

**Year 3**

|  |  |  |  |
| --- | --- | --- | --- |
|  | Global Marketing & Export Management | GMEM-5 | 4 |
|  | Integrated Project: go into real business | IP-5 | 3 |
|  | Financial Statement Analysis | FSA-5 | 3 |
|  | Business English Communication E | BEC-D-5 | 3 |
| \*\*\* | Survival Dutch for Business exchange students | SURVDUTCH | 3 |

**MINORS (\*\* given in YR3)**

|  |  |  |  |
| --- | --- | --- | --- |
| A | Minor **Branding & Experience Marketing**  *(BM-5, Brand Management : 4 credits; EXPM-5, Experience Marketing: 2 credits; CB-5, Consumer Behavior & Insights: 3 credits; GUESTBRAND-5, Guest lectures and company visits: 3 credits; BMESS-5, Essay: 3 credits* | Minor-5 BM | 15 \*\* |
| B | Minor **Areas in Marketing (B2B Marketing)**  *(BTOB-5, B2B Marketing : 4 credits; CRM-5,Consumer Relationship Management: 3 credits; SERV-5 ,Services Marketing: 3 credits; GUEST MKT-5, Guest lectures and company visits: 2 credits; PROJ AIM-5, Project AiM: 3 credits* | Minor-5 MKT | 15\*\* |
| C | Minor **Financial Markets**  *(ADV.ACC-5, Advanced Accounting : 4 credits; BF-5, Banking & Finance: 4 credits; RISK.MAN-5, Risk Management: 4 credits; DERIV-5, Derivatives: 3 credits* | Minor-5 FIN | 15\*\* |
| D | Minor **Business in Asia**  *(SCE-5 Social-Cultural Environment of Asia: 3 credits; PEG-5, Political Economy of Asian Growth: 3 credits; BIA-STRA-5, Business Mngmnt in Asia: 6 credits; BIA-PROJ-5, Business in Asia Project: 3 credits;* | Minor-5 BIA | 15\*\* |
| E | Minor **Supply Chain Management**  (*OSCM -5 Operations and Supply Chain Management* : 5 credits; PURCHSNG-5, *Purchasing*: 3 credits; PROJ-OSCM-5, *Research Project*: 5 credits; Guest OSCM-5, *Guest lectures & field trips*: 2 credit | Minor-5 OSCM | 15\*\* |

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| F | Minor **Human Resource Management**  *(STRAT-5, Strategic Human Resource Management: 2 credits; CHANGE-5, Change Management: 3 credits; TOOLS-5, Personnel Strategy (HR Tools): 4 credits; ILR-5, International Labor Regulations (Law): 3 credits; HRMESS-5, HRM Essay: 3 credits* | Minor-5 HRM | 15 \*\* |
| G | Minor **Sustainable Business**  *(SUSB.INTR-5, Introduction to Sustainable Business: 3 credits; CSR&GSC-5, CSR and Global Supply Chains: 3 credits;*  *PB&E-5, Politics, Business and Environment: 4 credits;*  *GUEST SUSB-5, Cradle to Cradle and Guest lectures: 2 credits* | Minor-5 SUSHRM | 15 \*\* |
|  | Business Ethics | BUE-5 | 3 |

\*\* Each of these minors has underlying modules (see details); since there can be commonality (clash of schedule), IBMS cannot guarantee that if more than one minor is chosen, schedule clashes/conflicts will not occur; therefore students are advised to take just one minor. There can be last minute changes in the exact composition of the minors. Minors will only be offered if there is enough enrolment. In the past year all of these minors were offered.

**Student’s signature.**

**Name:………………………………………..Signature: ……………………… Date…………………………………….**

**Sending Institution:**

**Faculty:**

**Name:……………………………………. Signature:……………………………**